



The Premier International Exhibition and Conference on Maritime Industry in Vietnam

Date & Time

25- 27 February 2009
9.00am to 6.00pm

Venue

Saigon Exhibition & Convention Center, Ho Chi Minh City, Vietnam

Overview

Maritime Vietnam is a comprehensive event that features shipbuilding, supply chain management and port related opportunities. It provides an international platform for buyers and sellers to network and explore business opportunities in the buoyant maritime industry in Vietnam.

Supporting Organisations of Maritime Vietnam 2009



Value-Added Features

- Industry networking sessions with invited, elite group of regional buyers and sellers.
- A high-powered maritime industry conference for local and international players.
- Specially guided tours to ports and shipyards in Vietnam.
- Opportunities for pre-qualified, one-to-one meetings.

Vietnam Maritime Facts

In light of the growing trade in the Southern Region, the maritime market in Vietnam is poised to make waves in the industry.

Vietnam's overseas trade is expected to increase even more which will create an urgent need to upgrade its port, logistics and transportation infrastructure. This development in logistics infrastructure will lead to opportunities in seaport projects. Together with timely investment by the government, the country's port system is expected to make rapid economic development.

An approximate sum of US\$518.09 million has been allocated by the government for strategies to accelerate the development of the ship industry include dredging, building and relocation of ports and facilities.

In the past several years, Vietnam's shipbuilding industry has received a total of 10.6 million DWT in contracts and a total value of \$7.6 billion. The country has since emerged as shipbuilding leader, and has since attracted increasing attention from the world's shipbuilding community and cooperation between leading global shipbuilders and local counterparts.

Over 3,260km of coastline presents opportunities to promote sustainable development in the maritime industry.

Organiser



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Government plans to increase ship handling capacity throughout major Vietnam. For the development orientation in the South, plans have been made to enlarge and upgrade the Saigon port group to a maximum capacity of 25 million tons/year by the year 2010.

65% of cargo flow through the South of Vietnam.

Key Facts

Visitors are expected from around the Asia Pacific region, with most from Vietnam. Expected numbers are approximately 3,500 visitors.

Over 350 exhibiting companies from more than 20 countries.

Maritime Vietnam 2006 Post-show Review

Supporting Organisations of Maritime Vietnam 2006

ASEAN Ports Association
Hellenic Chamber of Shipping
Ministry of Transport of Vietnam (MOT)
Ministry of Industry of Vietnam (MOI)
Royal Institute of Navigation
Vietnam Chamber of Commerce and Industry

Number of exhibitors – 323 from 53 countries

Number of visitors – 3,589 from 30 countries

Exhibitors' Profile

Manufacturers/Distributors/Dealers/Agents providing a wide range of maritime products and services including:

- Cargo & Logistics Handling
- Communications
- Dredging
- Fuel & Lubricants
- IT Systems
- Logistics Handling
- Maritime Services
- Navigation Equipment & Systems
- Offshore Technology
- Others
- Paints & Coatings
- Port Technology & Equipment
- Security Equipment & Systems
- Ship Operation
- Shipbuilding / Shipyard Industry
- Vision Equipment

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Visitors' Profile

- Charterers
- Draftsmen
- Dredging Service Providers
- Equipment Dealers, Distributors, Manufacturers & Suppliers
- Fleet Superintendents
- Government Officials
- Legal Services
- Master Mariners
- Naval Architects
- Offshore & Oil Riggers
- Offshore Support Operators
- Operations Manager
- Port Authorities, Masters & Operators
- Safety & Quality Regulators
- Ship Brokers
- Ship Chandlers
- Ship Repairers & Maintenance
- Shipbuilders & Designers
- Shipping Company Owners
- Technical Managers
- Turnkey Contractors

Advertising & Promotion Campaign

The full range of marketing media is used to attract quality visitors to Maritime Vietnam 2009. This includes:

Regional Advertising

- Press & International Trade Magazine Advertising

Local Advertising

- Press & Radio Advertising

Visitors Direct Mailing Programme

- Invitations are sent out through the organiser, supporting publications and associations to an extensive in-house database.

Online

- Website
- Email Broadcast

Exhibitors' Publicity Programme

- Regular press releases based on materials supplied by the exhibitors are sent to an extensive in-house press list.
- Show Supplements are carried out by the supporting publications and various trade media.
- Free Listing in Show Directory

Exhibitors' Promotional Materials

- Complimentary visitors invitation flyers are given to exhibitors to invite existing and potential buyers. The quantity of entitlement is based on 100 flyers per 12sqm booth / space.
- 2 posters each are available for exhibitors' use.

Advertising in Show Directory

- The show directory serves as a useful after-show reference to the visitors. This media is an excellent mean of highlighting an exhibitor's participation.

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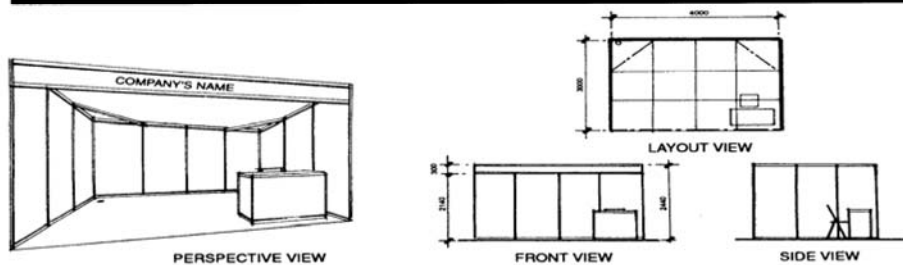
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Cost of Participation

Floor Space Cost
 SGD495 per sqm
 Minimum 30 sqm

Standard Shell Scheme Cost
 SGD575 per sqm
 Minimum 12 sqm

STANDARD SHELL SCHEME RENTAL DISPLAY



Standard Shell Scheme Package includes:

Items	12 – 14 sqm	15 – 17 sqm	18 – 23 sqm	24 – 26 sqm	27 – 29 sqm	30 – 36 sqm
Fluorescent Tube	2	3	4	5	6	7
Power Point	1	2	2	3	3	3
Information Counter	1	1	2	2	3	3
Folding Chair	2	2	3	3	4	4
Waste Basket	1	1	2	2	3	3

- Installation and dismantling of rental display
- Regular stand cleaning

Contact us NOW!

For space reservation and more information, please contact:



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